

SIMON KING.

Creative Extraordinaire
London, United Kingdom

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www.simonkingdesigns.co.uk



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HELLO.

Sometimes advertising means producing simple, factual, well written ads. Sometimes it means producing an outrageous idea that imparts little or no product information. There's a time & place for both.

"I don't create art. I create design solutions that produce results."

Design creates perceptions & influences people's views.

Design differentiates one product from another, one brand from another and one company from another.

The most successful companies are those that place the greatest emphasis on design throughout their organization. We pass posters, read newspapers and magazines, see tv, hear the radio, see designer labels or tee shirt messages on the people we pass, see buses, get email, log on. Messages, messages everywhere we look.

Some we remember, some we do not.

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SKILLS.

Photoshop	<div style="width: 90%;"></div>
Illustrator	<div style="width: 85%;"></div>
InDesign	<div style="width: 70%;"></div>
Flash	<div style="width: 60%;"></div>
Dreamweaver	<div style="width: 80%;"></div>
HTML/5 - CSS/3	<div style="width: 95%;"></div>
Javascript/ jQuery	<div style="width: 75%;"></div>
Actionscript	<div style="width: 65%;"></div>
Lightwave/Autocad (3D)	<div style="width: 20%;"></div>
Premiere (Video Editing)	<div style="width: 55%;"></div>
Audacity (Sound Editing)	<div style="width: 45%;"></div>
Microsoft Office	<div style="width: 95%;"></div>

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ME.

I'm a easy-going, fun loving, sport & fitness enthusiast, with a love for all things creative. Best described by one of my previous managers as an: "Shy extrovert".

I have a huge passion for design & creativity and have from a very young age; because of this my knowledge of the creative process is very broad & i feel there is nothing creative that i cannot do.

With my love for sport, i am extremely ambitious, persistent & driven; the combination of the two (creativity & sport) make me a formidable member of any team.

I have 10+ years experience as a designer & 10 years in managing a creative team.

As Lionel Richie said, "Hello... is it me, you're looking for?" Portfolio: www.simonkingdesigns.co.uk

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REFERENCE.

I worked with Simon for about 5 years in my capacity as Senior Copywriter and then, later on, as Head of Design at BrandBoxMedia.

I found Simon's quality of work, work ethic and all round contribution to larger marketing goals of the company both exemplary and invaluable. Simon brings a fresh approach to marketing and he follows through from concept to completion. I worked closely with him on planning and executing campaigns (digital & traditional) which led to me recommending him as my successor in the Head of Design position when time came for me to move on.

I have no hesitation recommending Simon to any company. He will be an asset & he will add value wherever he goes.

Brandon Faber Group Marketing Manager: incuBeta Group
+27 83 785 2475

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CAREER.

Senior Brand Design Manager
2017 - Present Hamleys of London

Senior Designer (Marketing Portfolio) EMEA
2016 - 2017 Ingram Micro [UK]

Studio Manager / Senior Designer
2016 - 2016 Maplin Electronics [UK]

Freelance (Creative & Art Direction, Senior Designer)
2008 - Present SKD .creative by design

Head of Design / Lead Designer
2008 - 2015 Vip247 [ZA]

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EDUCATION.

HTML 5 Upgrade
2012 | Leading Edge

Digital Marketing Strategy DMMA
2012 | Blue Magnet Digital Solutions

Advanced Multimedia & Digital Graphic Design
2003 - 2004 | Allenby Campus Allenby Campus ACRED The Bournemouth & Poole Design School (U.K)

Digital Graphic Design
2002 - 2003 | Allenby Campus Allenby Campus ACRED The Bournemouth & Poole Design School (U.K)

IEB Matric Certificate
1997 - 2001 | Cornwall Hill College

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ACHIEVEMENTS.

Certified
Esteemed Worldwide Branding Member
2014

Fact
Youngest Head of Design in the Company History
2009

Award
Graduated Top 3 of my class with a Distinction
2003

Award
Graduated with a Distinction
2002

Certificate
International Examination Board Certificate
2001

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EXPERIENCE.

Website Design/Development	<div style="width: 95%;"></div>
Copywriting	<div style="width: 80%;"></div>
DTP	<div style="width: 90%;"></div>
Editorial/Publication	<div style="width: 75%;"></div>
Art & Creative Direction	<div style="width: 90%;"></div>
Branding (Brand)	<div style="width: 95%;"></div>
Staff Training & Development	<div style="width: 60%;"></div>
Print/POS/Packaging	<div style="width: 90%;"></div>
Direct Marketing	<div style="width: 95%;"></div>
Digital Strategy	<div style="width: 85%;"></div>
Project Management	<div style="width: 90%;"></div>
UX/UI	<div style="width: 95%;"></div>